The proposed project is to set up state of art AYUSH, Panchkarma and Yoga Treatment centres in existing Homestays to help people leading healthier life and reduce stress. The proposed set up will have facilities for people to practise yoga, meditation and Panchkarma Therapy, Herbal Garden for the tourists staying in the homestay and local people.

**Project Locations**  
Pre-existing Homestays

**Project Cost**  
1 Crore per project

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### Uttarakhand AYUSH Policy 2018

<table>
<thead>
<tr>
<th>Financial Assistance</th>
<th>One time financial assistance of 10% or 1.50 Crore for hill districts and INR 1 Crore for plains districts.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Capital Subsidy</td>
<td>Capital Subsidy @ 30% upto INR 5 Crore</td>
</tr>
<tr>
<td>Investment Facilitation Desk (IFD)</td>
<td>Department of AYUSH shall set up an Investment Facilitation Desk (IFD) to provide necessary information related to available infrastructure such as land and physical infrastructure and various incentive/schemes</td>
</tr>
</tbody>
</table>

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### Central Government Schemes and Policies

- National AYUSH Mission
- Central Sector Scheme for Conservation, Development and Sustainable Management of Medicinal Plants
- Scheme for Development of AYUSH Clusters
- Scheme for Extra Mural Research in Ayurveda, Yoga & Naturopathy, Unani, Siddha & Homoeopathy
- Central Sector Scheme for promotion of Information, Education and Communication

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### Directorate of Ayurved & Unani Services

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### Investment Facilitation Centre

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**INVESTABLE PROJECTS**

**AYUSH & Wellness Sector**

**Government Of Uttarakhand**

Growth of wellness business in India is projected at a CAGR of 30-35% over the next 5 years. Ayurveda treatments and beauty services are expected to grow at around 30%, while the fitness sector (which includes gyms and slimming centres) is expected to grow by more than 25%.

Under the 'Ease of Doing Business’ initiative, the State has implemented a web based Single Window Clearance System www.investuttarakhand.com, allowing investors to avail the necessary State Government approvals to establish and start their business operations through a single platform without any physical touch point with the approving/licensing authority.

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**Disclaimer:** Directorate of AYUSH, Government of Uttarakhand has made every attempt to ensure the accuracy and reliability of the information provided in this document. However, the information is provided “as is” without warranty of any kind. The department periodically adds, changes, improves or updates the information in this document without any notice. For further clarification kindly get in touch with Directorate of AYUSH, Government of Uttarakhand.
An integrated 50 bedded AYUSH hospital is under construction at Haldwani (in Nainital district) which will cater to larger society of nearby districts. Government of Uttarakhand is willing to engage a Private Party (a single entity or a Consortium) through Public Private Partnership (PPP) for Development, Operation & Management of 50 bedded AYUSH hospital at Haldwani. It is felt that the potential of the site can be utilized optimally if developed, operated, maintained and promoted as per prevailing standards. Thus, it is proposed that the facility be Developed, Operated & Maintained by a bidder selected through transparent bidding process.

**Project Location**: Haldwani

**Project Cost**: 150 Cr

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Government of Uttarakhand proposes to develop 10 existing Ayurvedic Hospitals as specialized wellness centre for specific diseases like Diabetes, Hypertension, Migraine, Infertility, Lifestyle disorders, skin disorders etc. utilizing Panchkarma, Kshar Sutra, Agni Karma Therapy, Leech Therapy, Naturopathy, Homeopathy and Siddha system of medicine. These centers would provide a plethora of treatments and provide utmost satisfaction to customers in the most efficient and effective manner.

**Project Location/Area**

| Rawada Nagan Gaun | 9700 m² |
| Kolidekh Lohaghat, Champawat | 16000 m² |
| Dangi Nichla Bhatera Rudraprayag | 20000 m² |
| Chandak, Pithoragarh | 9880 m² |

**Project Timelines**: 2 Years

**Estimated Project Cost**: 100 Crores per project

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The proposed project is to set up state of art Yog grams with best of the facilities to help people leading healthier life and reduce stress. The proposed Yog Gram will be a standard, licensed and well equipped Yoga centre with state of the art facility and space large enough to contain about 50 people at a time. This centre will have the facility to practice Yoga in relaxing atmosphere.

| Project Locations | Almora, Tehri, Jageshwer, Champawat, Pithoragarh, Uttarkashi |
| Project Timelines | 2 Years |
| Project Cost | INR 5 crores / project |

**Role of Investor**

- The investor is expected to have approx. land parcel of 150 - 250 Acres
- The investor is expected to construct, equip, appoint staff, operate the core core support facilities and get all the relevant approvals
- All associated clinical and non-clinical services including Yoga, Ayurveda, Naturopathy Centre, Physiotherapy, Wellness/ Treatment Centre and Gymnasium
- Construction of Studio Apartments and Villas for Accommodation
- Construction of Retail Outlet for selling of Herbal products, Medicines, Organic products etc.
- Helipad, Parking and Transport facility for proper lodging of wellness seekers and tourists.

Representative Image: Somatheeram Ayurveda Resort, Kerala