

Development of AYUSH, Panchkarma, Treatment & Yoga in existing Homestays

The proposed project is to set up state of art AYUSH, Panchkarma and Yoga Treatment centres in existing Homestays to help people leading healthier life and reduce stress. The proposed set up will have facilities for people to practise yoga, meditation and Panchkarma Therapy, Herbal Garden for the tourists staying in the homestay and local people.

Project Locations	Pre-existing Homestays
Project Cost	1 Crore per project

Uttarakhand AYUSH Policy 2018

Financial Assistance	One time financial assistance of 10% or 1.50 Crore for hill districts and INR 1 Crore for plains districts.
Capital Subsidy	Capital Subsidy @ 30% upto INR 5 Crore
Investment Facilitation Desk (IFD)	Department of AYUSH shall set up an Investment Facilitation Desk (IFD) to provide necessary information related to available infrastructure such as land and physical infrastructure and various incentive/ schemes

Central Government Schemes and Policies

- National AYUSH Mission
- Central Sector Scheme for Conservation, Development and Sustainable Management of Medicinal Plants
- Scheme for Development of AYUSH Clusters
- Scheme for Extra Mural Research in Ayurveda, Yoga & Naturopathy, Unani, Siddha & Homoeopathy
- Central Sector Scheme for promotion of Information, Education and Communication

Key Contacts

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Disclaimer: Directorate of AYUSH, Government of Uttarakhand has made every attempt to ensure the accuracy and reliability of the information provided in this document. However, the information is provided "as is" without warranty of any kind. The department periodically adds, changes, improves or updates the information in this document without any notice. For further clarification kindly get in touch with Directorate of AYUSH, Government of Uttarakhand.



INVESTABLE PROJECTS

AYUSH & Wellness Sector
Government Of Uttarakhand



Growth of wellness business in India is projected at a CAGR of 30-35% over the next 5 years. Ayurveda treatments and beauty services are expected to grow at around 30%, while the fitness sector (which includes gyms and slimming centres) is expected to grow by more than 25%.

Under the 'Ease of Doing Business' initiative, the State has implemented a web based Single Window Clearance System www.investuttarakhand.com, allowing investors to avail the necessary State Government approvals to establish and start their business operations through a single platform without any physical touch point with the approving/ licensing authority

Upgradation, Development and Operation of 50 bedded AYUSH Hospital

An integrated 50 bedded AYUSH hospital is under construction at Haldwani (in Nainital district) which will cater to larger society of nearby districts. Government of Uttarakhand is willing to engage a Private Party (a single entity or a Consortium) through Public Private Partnership (PPP) for Development, Operation & Management of 50 bedded AYUSH hospital at Haldwani. It is felt that the potential of the site can be utilized optimally if developed, operated, maintained and promoted as per prevailing standards. Thus, it is proposed that the facility be Developed, Operated & Maintained by a bidder selected through transparent bidding process.

Project Location	Haldwani
Project Cost	150 Cr

Upgradation and transformation of existing hospital into Multi- Specialty disease based AYUSH wellness centres

Government of Uttarakhand proposes to develop 10 existing Ayurvedic Hospitals as specialized wellness centre for specific diseases like Diabetes, Hypertension, Migraine, Infertility, Lifestyle disorders, skin disorders etc. utilizing Panchkarma, Kshar Sutra, Agni Karma Therapy, Leech Therapy, Naturopathy, Homeopathy and Siddha system of medicine. These centers would provide a plethora of treatments and provide utmost satisfaction to customers in the most efficient and effective manner.

Project Location	Dehradun -Jhajra, Majra, Bhatta Tehri - Chamba, Muni Ki Reti Pauri - Pauri Nagar, Kotdwar Uttarkashi - Barkot, Nagar Pithoragarh - Badda
Project Timelines	2 Years
Project Cost	INR 5 crores/ project

The project is to be completed and funded through a PPP model on Design, Build, Finance, Operate, Maintain and Transfer (DBFOT).

Development of Centre for Wellness and AYUSH Treatment (AYUSH Gram)

With an aim to promote the concept of AYUSH, the state proposes to expand the healthcare interventions using the assistance of Indian stream of medicines. Under the project, a patient shall be able to take holistic treatment such as Ayurveda, Panchkarma, Yoga and Naturopathy. The project shall be developed under the PPP mode. Land assistance shall be provided by the state whereas, the concerned private agency shall develop and operate it. Uttarakhand is home to a number of educational institutions in the field of AYUSH, therefore, shall establish effective and systematic teaching, training, research and development. Facilitating investors with trained manpower in the sector shall address the challenges of unemployment, ensuring sustainable employment and income generation for the youth.

Project Location/Area	Rawada Nagan Gaun Uttarkashi	9700 m ²
	Kolidekh Lohaghat, Champawat	16000 m ²
	Dangi Nichla Bhatara Rudraprayag	20000 m ²
	Chandak, Pithoragarh	9880 m ²
Project Timelines	2 Years	
Estimated Project Cost	100 Crores per project	

Development of State-of-Art Yoga and Meditation centres at various locations (YOG GRAM)

The proposed project is to set up state of art Yog grams with best of the facilities to help people leading healthier life and reduce stress. The proposed Yog Gram will be a standard, licensed and well equipped Yoga centre with state of the art facility and space large enough to contain about 50 people at a time. This centre will have the facility to practice Yoga in relaxing atmosphere.

Project Locations	Almora, Tehri, Jageshwer, Champawat, Pithoragarh, Uttarkashi
Project Timelines	2 Years
Project Cost	INR 5 crores / project

Development and Operation of Global Wellness City

Government of Uttarakhand is inviting investment to set up International Wellness City in the state. The investor would be required to design, finance, construct, equip all necessary medical & non medical infrastructure to run and maintain the wellness city. Government of Uttarakhand will support in providing land, facilitating policy and fast clearances through single window system.

Role of Investor

Land Availability	The investor is expected to have approx. land parcel of 150 - 250 Acres
Construction of facility	The investor is expected to construct, equip, appoint staff, operate the core cum support facilities and get all the relevant approvals
Medical Infrastructure	All associated clinical and non-clinical services including Yoga, Ayurveda, Naturopathy Centre, Physiotherapy, Wellness/ Treatment Centre and Gymnasium
Accommodation	Construction of Studio Apartments and Villas for Accommodation
Retail Outlet	Construction of Retail Outlet for selling of Herbal products, Medicines, Organic products etc.
Helipad	Helipad, Parking and Transport facility for proper lodging of wellness seekers and tourists.



Representative Image: -Somatheeram Ayurveda Resort, Kerala